

Scandinavia Toys and Games Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-10-13 | 36 pages | MarketLine

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Report description:

Scandinavia Toys and Games Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Toys & Games Retail in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The toys & games market includes retail sales of action figures, activity toys, dolls, games, infant and baby toys, miniature models, plush toys, puzzles, ride-on model toys, and toy vehicles.
- The Scandinavian toys & games market had total revenues of \$1.8 billion in 2022, representing a compound annual growth rate (CAGR) of 2.5% between 2017 and 2022.
- Denmark's, Norway's, Sweden's total population stood at 5.9 million, 5.4 million, and 10.5 million respectively as of the end of June 2022.
- Gross household disposable income in Denmark, Sweden and Norway had increased from \$191.7 billion, \$284.8 billion, \$203.0 billion in 2021 to \$200.6 billion, \$303.0 billion, \$210.8 billion in 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the toys & games retail market in Scandinavia

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the toys & games retail market in Scandinavia
- Leading company profiles reveal details of key toys & games retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia toys & games retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Scandinavia toys & games retail market by value in 2022?
- What will be the size of the Scandinavia toys & games retail market in 2027?
- What factors are affecting the strength of competition in the Scandinavia toys & games retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Scandinavia's toys & games retail market?

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