

North America Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-10-13 | 58 pages | MarketLine

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Report description:

North America Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2027

Summary

Electricity Retailing in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The electricity retailing market includes net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The North American electricity retailing market had total revenues of \$589.9 billion in 2022, representing a compound annual growth rate (CAGR) of 4% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 0.8% between 2017 and 2022, to reach a total of 4,854.3 TWh in 2022.
- In 2022, the US held the largest share in the North American electricity retailing market, accounting for 85.4%. Continuously increasing population is one of the major factors driving the market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in North America

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in North America
- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America electricity retailing market with five year forecasts

Reasons to Buy

- What was the size of the North America electricity retailing market by value in 2022?
- What will be the size of the North America electricity retailing market in 2027?
- What factors are affecting the strength of competition in the North America electricity retailing market?
- How has the market performed over the last five years?
- What are the main segments that make up North America's electricity retailing market?

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