

Turkey BPO Services Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-15 | 46 pages | MarketLine

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Report description:

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Summary

BPO Services in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- BPO services include revenues generated both from signed deals that remain under contract and the annual revenues associated with new contracts signed within a particular calendar year. The services include the outsourcing of functions such as customer relationship management, knowledge process outsourcing, finance & accounting, human resources, procurement, and vertical-specific processes. The total value of the market represents the demand for the service coming from a particular country.
- The Turkish BPO services market had total revenues of \$1,215.6 million in 2022, representing a compound annual growth rate (CAGR) of 5.3% between 2017 and 2022.
- The vertical-specific BPO segment accounted for market's the largest proportion in 2022, with total revenues of \$338.2 million, equivalent to 27.8% of the market's overall value.
- According to in-house research, in 2022, the real GDP annual growth of Turkey reached 5.6% as compared to 1.8% in 2020.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bpo services market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bpo services market in

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Turkey

- Leading company profiles reveal details of key bpo services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey bpo services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Turkey bpo services market by value in 2022?
- What will be the size of the Turkey bpo services market in 2027?
- What factors are affecting the strength of competition in the Turkey bpo services market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's bpo services market?

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