

Turkey Dog Care Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-04-25 | 39 pages | MarketLine

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Report description:

Turkey Dog Care Market Summary, Competitive Analysis and Forecast to 2027

Summary

Dog Care in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The dog care market consists of retail sale of dog food and dog chews & treats. The dog food segment consists of dry dog food, moist dog food and puppy food. The dog chews & treats segment consist of dog chews and other dog treats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.
- The Turkish Dog care market had total revenues of \$68.9million in 2022, representing a compound annual growth rate (CAGR) of 27.8% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 3.6% between 2017 and 2022, to reach a total of 15 million kilograms in 2022.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 23.1% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$195.0million by the end of 2027.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the dog care market in Turkey

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in Turkey
- Leading company profiles reveal details of key dog care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey dog care market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Turkey dog care market by value in 2022?
- What will be the size of the Turkey dog care market in 2027?
- What factors are affecting the strength of competition in the Turkey dog care market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's dog care market?

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