

## **Turkey Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-10-20 | 36 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Turkey Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Food & Grocery Retail in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The food & grocery retail market is segmented into household products, tobacco, food, and drinks.
- The Turkish food & grocery retail market accounted for a share of 5.4% in the European region, in 2022.
- The Turkish food & grocery retail market accounted for a share of 5.4% in the European region, in 2022.
- The Turkish food & grocery retail market accounted for a share of 5.4% in the European region, in 2022.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Turkey
- Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey food & grocery retail

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

market with five year forecasts

## Reasons to Buy

- What was the size of the Turkey food & grocery retail market by value in 2022?
- What will be the size of the Turkey food & grocery retail market in 2027?
- What factors are affecting the strength of competition in the Turkey food & grocery retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's food & grocery retail market?

## Table of Contents:

### Table of Contents

#### 1 Executive Summary

##### 1.1. Market value

##### 1.2. Market value forecast

##### 1.3. Category segmentation

##### 1.4. Geography segmentation

##### 1.5. Market rivalry

##### 1.6. Competitive landscape

#### 2 Market Overview

##### 2.1. Market definition

##### 2.2. Market analysis

#### 3 Market Data

##### 3.1. Market value

#### 4 Market Segmentation

##### 4.1. Category segmentation

##### 4.2. Geography segmentation

#### 5 Market Outlook

##### 5.1. Market value forecast

#### 6 Five Forces Analysis

##### 6.1. Summary

##### 6.2. Buyer power

##### 6.3. Supplier power

##### 6.4. New entrants

##### 6.5. Threat of substitutes

##### 6.6. Degree of rivalry

#### 7 Competitive Landscape

##### 7.1. Who are the leading players in the market?

##### 7.2. What strategies do the leading players follow?

##### 7.3. What are the strengths of leading players?

##### 7.4. Are any disruptors posing a threat to the incumbents?

#### 8 Company Profiles

##### 8.1. Migros Ticaret AS

##### 8.2. A101 Yeni Magazacilik AS

##### 8.3. Y?ld?z Holding Inc

#### 9 Macroeconomic Indicators

##### 9.1. Country data

## 10 Appendix

### 10.1. Methodology

### 10.2. Industry associations

### 10.3. Related MarketLine research

### 10.4. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

**Turkey Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-10-20 | 36 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-19"/>

Signature

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)