

United Kingdom (UK) Games Software Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-10-13 | 42 pages | MarketLine

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Report description:

United Kingdom (UK) Games Software Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Games Software Retail in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The games software market includes games for domestic game consoles, handheld game consoles, mobile phones, and other wireless devices, and games for PC and Mac desktop computers. Online games are excluded (e.g., Second Life) from our scope.
- The UK dominated the European game software retail market, accounting for the second largest share of 22.6%, in 2022.
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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games software retail market in the United Kingdom
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games software retail market in the United Kingdom
- Leading company profiles reveal details of key games software retail market players' global operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom games software retail market with five year forecasts

Reasons to Buy

- What was the size of the United Kingdom games software retail market by value in 2022?
- What will be the size of the United Kingdom games software retail market in 2027?
- What factors are affecting the strength of competition in the United Kingdom games software retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the United Kingdom's games software retail market?

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