

## **North America Fish and Seafood Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-10-26 | 35 pages | MarketLine

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### **Report description:**

North America Fish and Seafood Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Fish & Seafood in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The fish & seafood market consists of the retail sale of ambient fish & seafood, frozen fish & seafood, fresh fish & seafood (counter), chilled raw packaged fish & seafood - processed, chilled raw packaged fish & seafood - whole cuts and dried fish & seafood. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.
- The North American Fish & Seafood market had total revenues of \$18,513.9 million in 2022, representing a compound annual growth rate (CAGR) of 3.6% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 0.4% between 2017 and 2022, to reach a total of 1,825 million kilograms in 2022.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 4.5% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$23,120.7 million by the end of 2027.

#### Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the fish & seafood market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the fish & seafood market in North America
- Leading company profiles reveal details of key fish & seafood market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America fish & seafood market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the North America fish & seafood market by value in 2022?
- What will be the size of the North America fish & seafood market in 2027?
- What factors are affecting the strength of competition in the North America fish & seafood market?
- How has the market performed over the last five years?
- Who are the top competitors in North America's fish & seafood market?

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