

## **Italy Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-10-20 | 41 pages | MarketLine

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### **Report description:**

Italy Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Food & Grocery Retail in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The food & grocery retail market is segmented into household products, tobacco, food, and drinks.
- The Italian food & grocery retail market accounted for a share of 10.3% in the European region, in 2022.
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#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the food & grocery retail market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Italy
- Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy food & grocery retail market

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with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Italy food & grocery retail market by value in 2022?
- What will be the size of the Italy food & grocery retail market in 2027?
- What factors are affecting the strength of competition in the Italy food & grocery retail market?
- How has the market performed over the last five years?
- How large is Italy's food & grocery retail market in relation to its regional counterparts?

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