

## **Italy Toys and Games Retail Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-10-13 | 43 pages | MarketLine

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### **Report description:**

Italy Toys and Games Retail Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Toys & Games Retail in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The toys & games market includes retail sales of action figures, activity toys, dolls, games, infant and baby toys, miniature models, plush toys, puzzles, ride-on model toys, and toy vehicles.
- The Italian toys & games market had total revenues of \$2.1 billion in 2022, representing a negative compound annual growth rate (CAGR) of 0.4% between 2017 and 2022.
- Italy's nominal GDP stood at \$2 billion as of the end of June 2022 whereas nominal GVA (USD) in wholesale, retail trade and hotels was \$287.0 billion in 2022.
- Gross household disposable income in Italy increased from \$1,490.6 billion in 2021 to \$1,560 billion in 2022.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the toys & games retail market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the toys & games retail

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market in Italy

- Leading company profiles reveal details of key toys & games retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy toys & games retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy toys & games retail market by value in 2022?
- What will be the size of the Italy toys & games retail market in 2027?
- What factors are affecting the strength of competition in the Italy toys & games retail market?
- How has the market performed over the last five years?
- How large is Italy's toys & games retail market in relation to its regional counterparts?

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