

## **Germany Retail Savings and Investments Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-06-01 | 45 pages | MarketLine

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### **Report description:**

Germany Retail Savings and Investments Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Retail Savings & Investments in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Definition Updated This Year:
- The German retail savings & investments market had total investments of \$4,412.6 billion in 2022, representing a compound annual growth rate (CAGR) of 4.6% between 2017 and 2022.
- The deposits segment accounted for the market's largest proportion in 2022, with total investments of \$2,826.9 billion, equivalent to 64.1% of the market's overall value.
- According to European Commission, in 2022, although the German GDP witnessed an annual growth of 1.8% but a peaked consumer price inflation at 11.6% in October 2022 due to the rise in input costs and energy prices affected household savings and investments and therefore market growth.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail savings & investments market in Germany

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail savings & investments market in Germany
- Leading company profiles reveal details of key retail savings & investments market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany retail savings & investments market with five year forecasts

#### Reasons to Buy

- What was the size of the Germany retail savings & investments market by value in 2022?
- What will be the size of the Germany retail savings & investments market in 2027?
- What factors are affecting the strength of competition in the Germany retail savings & investments market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's retail savings & investments market?

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