

## **Vietnam Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-10-20 | 37 pages | MarketLine

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### **Report description:**

Vietnam Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Food & Grocery Retail in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The food & grocery retail market is segmented into household products, tobacco, food, and drinks.
- The Vietnamese food & grocery retail market captured a share of 3.7% in the Asia-Pacific region, in 2022.
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#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Vietnam
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Vietnam
- Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam food & grocery retail

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market with five year forecasts

## Reasons to Buy

- What was the size of the Vietnam food & grocery retail market by value in 2022?
- What will be the size of the Vietnam food & grocery retail market in 2027?
- What factors are affecting the strength of competition in the Vietnam food & grocery retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Vietnam's food & grocery retail market?

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