

Japan Dog Care Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-04-25 | 46 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

Report description:

Japan Dog Care Market Summary, Competitive Analysis and Forecast to 2027

Summary

Dog Care in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The dog care market consists of retail sale of dog food and dog chews & treats. The dog food segment consists of dry dog food, moist dog food and puppy food. The dog chews & treats segment consist of dog chews and other dog treats. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.
- The Japanese Dog care market had total revenues of \$1,497.3million in 2022, representing a compound annual growth rate (CAGR) of 1.8% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 1% between 2017 and 2022, to reach a total of 125.8 million kilograms in 2022.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 1% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$1,572.3million by the end of 2027.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the dog care market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the dog care market in Japan

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

- Leading company profiles reveal details of key dog care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan dog care market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Japan dog care market by value in 2022?
- What will be the size of the Japan dog care market in 2027?
- What factors are affecting the strength of competition in the Japan dog care market?
- How has the market performed over the last five years?
- Who are the top competitors in Japan's dog care market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the Japanese dog care market?

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies' market shares have suffered over the same period?
- 7.5. What are the most popular brands in the Japan dog care market?
- 8 Company Profiles
 - 8.1. Mars, Incorporated
 - 8.2. Colgate-Palmolive Co
 - 8.3. Unicharm Corp
 - 8.4. Marukan Co Ltd
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Japan Dog Care Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-04-25 | 46 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|------------------------------|----------|
| | Single user licence (PDF) | \$350.00 |
| | Site License (PDF) | \$525.00 |
| | Enterprisewide license (PDF) | \$700.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|----------------------|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | 2025-06-22 |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com