

Indonesia Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-10-27 | 38 pages | MarketLine

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Report description:

Indonesia Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Consumer Electronics Retail in Indonesia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment.
- The Indonesian consumer electronics market had total revenues of \$8.3 billion in 2022, representing a negative compound annual growth rate (CAGR) of 4.7% between 2017 and 2022.
- The communications equipment segment accounted for the market's largest proportion in 2022, with total revenues of \$5.7 billion, equivalent to 68.3% of the market's overall value.
- In 2022, the consumer electronics market experienced contraction due to smartphone saturation and a rebound in computing device demand. The economic slowdown, inflation, and increased energy prices contributed to decreased consumer spending on home entertainment equipment, resulting in a dip in the market. For instance, consumer price inflation in Indonesia in 2022 stood at 4.2%, an increase from 1.6%, according to GlobalData.

Scope

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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- Save time carrying out entry-level research by identifying the size, growth, and leading players in the consumer electronics retail market in Indonesia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in Indonesia
- Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Indonesia consumer electronics retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Indonesia consumer electronics retail market by value in 2022?
- What will be the size of the Indonesia consumer electronics retail market in 2027?
- What factors are affecting the strength of competition in the Indonesia consumer electronics retail market?
- How has the market performed over the last five years?
- How large is Indonesia's consumer electronics retail market in relation to its regional counterparts?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the key strengths of the leading players?

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7.3. What has been the rationale behind recent M&A activity?

8 Company Profiles

8.1. PT Erajaya Swasembada Tbk

8.2. Yamada Holdings Co Ltd

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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