

China Baby Personal Care Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-06-15 | 44 pages | MarketLine

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Report description:

China Baby Personal Care Market Summary, Competitive Analysis and Forecast to 2027

Summary

Baby Personal Care in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The baby personal care market consists of retail sale of baby toiletries and diapers. The baby toiletries segment consists of liquid and solid based bathing products, lotion, oil, powder, shampoo and wipes (baby toiletries). The diapers segment consists of baby, cloth and training. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.
- The Chinese Baby Personal Care market had total revenues of \$2,525.3 million in 2022, representing a compound annual growth rate (CAGR) of 19% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 13.9% between 2017 and 2022, to reach a total of 1,509.2 million units in 2022.
- The performance of the market is forecast to decelerate, with an anticipated CAGR of 13.1% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$4,682.5 million by the end of 2027.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the baby personal care market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the baby personal care market in China
- Leading company profiles reveal details of key baby personal care market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China baby personal care market with five year forecasts

Reasons to Buy

- What was the size of the China baby personal care market by value in 2022?
- What will be the size of the China baby personal care market in 2027?
- What factors are affecting the strength of competition in the China baby personal care market?
- How has the market performed over the last five years?
- What are the main segments that make up China's baby personal care market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. Degree of rivalry

7 Competitive Landscape

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- 7.1. Market share
- 7.2. Who are the leading players in the Chinese baby personal care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022) ?
- 7.4. Which companies' market shares have suffered in the last 5 years (2017-2022) ?
- 7.5. What are the most popular brands in the Chinese baby personal care market ?

8 Company Profiles

- 8.1. Kimberly-Clark Corp
- 8.2. The Procter & Gamble Co
- 8.3. Kao Corporation
- 8.4. Hangzhou BeingMate Group Co., Ltd.

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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