

Brazil Pharmaceuticals Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-10-13 | 40 pages | MarketLine

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Report description:

Brazil Pharmaceuticals Market Summary, Competitive Analysis and Forecast to 2027

Summary

Pharmaceuticals in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.
- The Brazilian pharmaceuticals market had total revenues of \$20.4 billion in 2022, representing a negative compound annual growth rate (CAGR) of 7.4% between 2017 and 2022.
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- R&D expenditure in Brazil is only 0.49% of GDP, below the OECD average of 2.67%.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Brazil
- Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil pharmaceuticals market with five year forecasts by both value and volume

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Reasons to Buy

- What was the size of the Brazil pharmaceuticals market by value in 2022?
- What will be the size of the Brazil pharmaceuticals market in 2027?
- What factors are affecting the strength of competition in the Brazil pharmaceuticals market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's pharmaceuticals market?

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