

Argentina Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-10-20 | 48 pages | MarketLine

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Report description:

Argentina Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Food & Grocery Retail in Argentina industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The food & grocery retail market is segmented into household products, tobacco, food, and drinks.
- The Argentinian food & grocery retail market had total revenues of \$76.3 billion in 2022, representing a compound annual growth rate (CAGR) of 49.8% between 2017 and 2022.
- The food segment accounted for the market's largest proportion in 2022, with total revenues of \$57.1 billion, equivalent to 74.9% of the market's overall value.
- The growth in the Argentinian food & grocery retail market is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to the Universidad Torcuato di Tella, the consumer confidence indicator in Argentina stood at 44.1 in August 2023, up from 35.9 in December 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Argentina

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Argentina
- Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Argentina food & grocery retail market with five year forecasts

Reasons to Buy

- What was the size of the Argentina food & grocery retail market by value in 2022?
- What will be the size of the Argentina food & grocery retail market in 2027?
- What factors are affecting the strength of competition in the Argentina food & grocery retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Argentina's food & grocery retail market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players in the market?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of leading players?

7.4. Are any disruptors posing a threat to the incumbents?

8 Company Profiles

8.1. Carrefour SA

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8.2. Distribuidora Internacional de Alimentacion SA

8.3. Walmart Inc

8.4. Cencosud SA

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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