

## **United States (US) Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-10-27 | 45 pages | MarketLine

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### **Report description:**

United States (US) Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Consumer Electronics Retail in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment.
- The US consumer electronics market had total revenues of \$392.2 billion in 2022, representing a compound annual growth rate (CAGR) of 4.8% between 2017 and 2022.
- The computer hardware & software segment accounted for the market's largest proportion in 2022, with total revenues of \$130 billion, equivalent to 33.2% of the market's overall value.
- In 2022, the consumer electronics market experienced a slight contraction due to smartphone saturation and a rebound in computing device demand. Consumer price inflation in the US in 2022 stood at 8%, according to GlobalData.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the consumer electronics retail market in the United States

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in the United States
- Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States consumer electronics retail market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the United States consumer electronics retail market by value in 2022?
- What will be the size of the United States consumer electronics retail market in 2027?
- What factors are affecting the strength of competition in the United States consumer electronics retail market?
- How has the market performed over the last five years?
- How large is the United States's consumer electronics retail market in relation to its regional counterparts?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Category segmentation

###### 1.4. Geography segmentation

###### 1.5. Market rivalry

###### 1.6. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

###### 4.3. Market distribution

##### 5 Market Outlook

###### 5.1. Market value forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Who are the leading players?

###### 7.2. How is government policy impacting competition in this market?

###### 7.3. What is the rationale for the recent collaboration and M&A activity?

###### 7.4. How has the Russia-Ukraine conflict affected leading players?

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## 8 Company Profiles

8.1. Amazon.com, Inc.

8.2. Best Buy Co Inc

8.3. Apple Inc

## 9 Macroeconomic Indicators

9.1. Country data

## 10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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