

## **United States (US) Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2027**

Industry Report | 2023-10-13 | 60 pages | MarketLine

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### **Report description:**

United States (US) Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2027

#### Summary

Electricity Retailing in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The electricity retailing market includes net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The US electricity retailing market had total revenues of \$506.4 billion in 2022, representing a compound annual growth rate (CAGR) of 4.6% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 1% between 2017 and 2022, to reach a total of 4,054.1 TWh in 2022.
- In 2022, the US held the largest share in the North American electricity retailing market, accounting for 85.4%. Continuously increasing population is one of the major factors driving the market.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in the United States

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in the United States
- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States electricity retailing market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the United States electricity retailing market by value in 2022?
- What will be the size of the United States electricity retailing market in 2027?
- What factors are affecting the strength of competition in the United States electricity retailing market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's electricity retailing market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

##### 2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

##### 3 Market Data

- 3.1. Market value
- 3.2. Market volume

##### 4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation

##### 5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

##### 6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

##### 7 Competitive Landscape

- 7.1. Market share

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- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What deals and investments have leading players made in recent years?
- 8 Company Profiles
  - 8.1. Duke Energy Corporation
  - 8.2. Southern Company
  - 8.3. Entergy Corporation
  - 8.4. American Electric Power Company, Inc.
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

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