

United States (US) Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-10-13 | 60 pages | MarketLine

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Report description:

United States (US) Electricity Retailing Market Summary, Competitive Analysis and Forecast to 2027

Summary

Electricity Retailing in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The electricity retailing market includes net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The scope of others includes agriculture, forestry, and the fishing industry's net electricity consumption.
- The US electricity retailing market had total revenues of \$506.4 billion in 2022, representing a compound annual growth rate (CAGR) of 4.6% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 1% between 2017 and 2022, to reach a total of 4,054.1 TWh in 2022.
- In 2022, the US held the largest share in the North American electricity retailing market, accounting for 85.4%. Continuously increasing population is one of the major factors driving the market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in the United States

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in the United States
- Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States electricity retailing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United States electricity retailing market by value in 2022?
- What will be the size of the United States electricity retailing market in 2027?
- What factors are affecting the strength of competition in the United States electricity retailing market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's electricity retailing market?

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