

Mexico BPO Services Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-09-15 | 49 pages | MarketLine

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Report description:

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Summary

BPO Services in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- BPO services include revenues generated both from signed deals that remain under contract and the annual revenues associated with new contracts signed within a particular calendar year. The services include the outsourcing of functions such as customer relationship management, knowledge process outsourcing, finance & accounting, human resources, procurement, and vertical-specific processes. The total value of the market represents the demand for the service coming from a particular country.
- The Mexican BPO services market had total revenues of \$4.3 billion in 2022, representing a compound annual growth rate (CAGR) of 6.7% between 2017 and 2022.
- The vertical-specific BPO segment accounted for the market's largest proportion in 2022, with total revenues of \$1.2 billion, equivalent to 27.8% of the market's overall value.
- Factors such as the presence of a skilled and experienced workforce, favorable trade treaties with various countries, lower labor costs, and better infrastructure promote the country as the key outsourcing destination.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bpo services market in Mexico

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bpo services market in Mexico
- Leading company profiles reveal details of key bpo services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico bpo services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Mexico bpo services market by value in 2022?
- What will be the size of the Mexico bpo services market in 2027?
- What factors are affecting the strength of competition in the Mexico bpo services market?
- How has the market performed over the last five years?
- Who are the top competitors in Mexico's bpo services market?

Table of Contents:

Table of Contents

- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Category segmentation
 - 1.4. Geography segmentation
 - 1.5. Market rivalry
 - 1.6. Competitive landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
- 4 Market Segmentation
 - 4.1. Category segmentation
 - 4.2. Geography segmentation
- 5 Market Outlook
 - 5.1. Market value forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes
 - 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Who are the leading players?
 - 7.2. What strategies do the leading players follow?
 - 7.3. What were the most recent market developments?
- 8 Company Profiles
 - 8.1. Infosys Limited
 - 8.2. Capgemini SE

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- 8.3. Genpact Ltd
- 8.4. TD SYNEX Corporation
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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