Egypt Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-10-20 | 38 pages | MarketLine

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Report description:

Egypt Food and Grocery Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Food & Grocery Retail in Egypt industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The food & grocery retail market is segmented into household products, tobacco, food, and drinks.
- The Egyptian food & grocery retail market had total revenues of $63.0 billion in 2022, representing a compound annual growth rate (CAGR) of 12.3% between 2017 and 2022.
- The food segment accounted for the market's largest proportion in 2022, with total revenues of $52.2 billion, equivalent to 82.8% of the market's overall value.
- The growth in the Egyptian food & grocery retail market is influenced by several macroeconomic factors, such as rising GDP and growing consumer confidence. For instance, according to CAPMAS, Egypt, the Consumer Price Index (CPI) in Egypt jumped to 183 points in September from 179.50 points in August of 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Egypt

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail market in Egypt
- Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Egypt food & grocery retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Egypt food & grocery retail market by value in 2022?
- What will be the size of the Egypt food & grocery retail market in 2027?
- What factors are affecting the strength of competition in the Egypt food & grocery retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Egypt's food & grocery retail market?

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