

Egypt Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-10-27 | 35 pages | MarketLine

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Report description:

Egypt Consumer Electronics Retail Market Summary, Competitive Analysis and Forecast to 2027

Summary

Consumer Electronics Retail in Egypt industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The consumer electronics retail market comprises the sales of communications equipment, computer hardware and software, consumer electronics, household appliances, and photographic equipment.
- The Egyptian consumer electronics market had total revenues of \$6.3 billion in 2022, representing a compound annual growth rate (CAGR) of 8.7% between 2017 and 2022.
- The communications equipment segment accounted for the market's largest proportion in 2022, with total revenues of \$3.6 billion, equivalent to 57.4% of the market's overall value.
- The Egyptian consumer electronics market experienced strong growth in 2021 but contracted in 2022 due to the economic consequences of Russia's invasion of Ukraine have had a significant impact on Egypt's consumer electronics sector. Hyperinflation, lower import affordability, and uncertainty are impacting consumer sentiment and driving down consumer electronics sales.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the consumer electronics retail market in Egypt
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the consumer electronics retail market in Egypt
- Leading company profiles reveal details of key consumer electronics retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Egypt consumer electronics retail market with five year forecasts

Reasons to Buy

- What was the size of the Egypt consumer electronics retail market by value in 2022?
- What will be the size of the Egypt consumer electronics retail market in 2027?
- What factors are affecting the strength of competition in the Egypt consumer electronics retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Egypt's consumer electronics retail market?

Table of Contents:

Table of Contents

- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Category segmentation
 - 1.4. Geography segmentation
 - 1.5. Market rivalry
 - 1.6. Competitive landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
- 4 Market Segmentation
 - 4.1. Category segmentation
 - 4.2. Geography segmentation
 - 4.3. Market distribution
- 5 Market Outlook
 - 5.1. Market value forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes
 - 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Who are the leading players?
 - 7.2. Have there been any notable new entrants?

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7.3. How has the Russia-Ukraine conflict affected leading players?

8 Company Profiles

8.1. B.Tech Trade and Distribution SAE

8.2. Raya Holding for Financial Investment SAE

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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