SCOTTS INTERNATIONAL

Defense Cybersecurity Market by Offering (Hardware, Software, and Services), Security (Network Security, Endpoint Security, Application Security, Cloud Security), End User (Army, Navy, Air Force), Application and Region - Global Forecast to 2028

Market Report | 2023-12-19 | 231 pages | MarketsandMarkets

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Report description:

The Defense Cybersecurity market is estimated to be USD 36.9 billion in 2023 and is projected to reach USD 49.4 billion by 2028, at a CAGR of 6.0% from 2023 to 2028. The Defense Cybersecurity market is driven by a convergence of cutting-edge technologies, including AI and ML for advanced threat detection, quantum-resistant cryptography to address emerging challenges, edge computing for improved processing efficiency, IoT for enhanced military capabilities, and secure hardware solutions to fortify the defense against a diverse range of cyber threats. These technological advancements collectively shape the future of defense cybersecurity, ensuring that military systems remain secure, agile, and resilient in the face of an ever-evolving cyber threat landscape.

"Application Security": The Second Largest segment by security type during the forecast period." Based on Security type, the defense cybersecurity market has been segmented into Network Security, Endpoint Security, Application Security, and Cloud Security. The application Security Segment is expected to acquire the second largest market share during the forecast period. Application security is poised to secure the second-highest market share in the defense cybersecurity market due to the critical role that software applications play in military operations and the increasing sophistication of cyber threats targeting these applications. As military systems become more reliant on software for functions such as command and control, intelligence analysis, and communication, the security of these applications becomes paramount. Application security addresses vulnerabilities in software code, ensuring that applications are resilient to exploits and unauthorized access.

"Hardware": The fastest growing segment by offering type during the forecast period." Based on Offering Type, the defense cybersecurity market has been segmented into Hardware, and Software and Service. Hardware security modules, secure boot processes, and physically isolated components contribute to a more robust defense against sophisticated cyber attacks, especially those aiming at compromising critical military infrastructure and communication networks. Moreover, hardware solutions are integral to addressing the emerging challenges associated with quantum computing threats. Quantum-resistant cryptographic hardware and technologies are becoming increasingly important in the defense sector to ensure the long-term security of military communications and sensitive information.

" Army": The fastest growing segment by End User during the forecast period."
The army segment is anticipated to experience the highest growth rate during the forecast period. Armies are prime targets for cyber adversaries seeking to disrupt command and control systems, compromise classified information, and undermine operational capabilities. The elevated risk of targeted cyber attacks drives the need for specialized cybersecurity measures designed to thwart sophisticated threats unique to military environments. Military operations conducted by armies involve intricate coordination, communication, and information sharing. The increasing digitization of these processes makes armies more susceptible to cyber threats. As a result, there is a growing demand for tailored defense cybersecurity solutions to protect sensitive information and ensure the smooth functioning of army operations.

"US to account for the highest market share in the defense cybersecurity Market in the forecasted year."

The US has witnessed significant growth in the development of Defense cybersecurity in recent years. Several factors contribute to this trend:
-Technological Leadership: The United States holds a prominent position in defense cybersecurity due to its technologically advanced military, relying heavily on interconnected systems for communication, intelligence, and command and control.
-Resource Allocation: The significant defense budget of the U.S. enables substantial investments in research and development, cybersecurity infrastructure, and cutting-edge technologies, reinforcing its capabilities in the defense cybersecurity market.
-Global Military Operations: The U.S. engages in extensive international alliances and military partnerships, necessitating robust defense cybersecurity to secure sensitive information, maintain interoperability with allied forces, and protect critical infrastructure.

Break-up of profiles of primary participants in the hypersonic flight market: By Company Type: Tier 1 - 35%, Tier 2 - 45%, and Tier 3 - 20% By Designation: C-Level Executives - 35%, Director level - 25%, and Others - 40% By Region: North America - 25%, Europe - 15%, Asia Pacific - 40%, Middle East-15%, Rest of the world - 15%
Prominent companies in the defense cybersecurity market are Booz Allen Hamilton Inc. (US), General Dynamics Corporation (US), Cisco Systems, Inc. (US), Microsoft (US), and Leidos (US), among others.

Research Coverage: The market study covers the Defense Cybersecurity market across segments. It aims to estimate the market size and the growth potential of this market across different segments, such as offering, end user, security type, and region. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.   Key benefits of buying this report: This report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall defense cybersecurity market and its subsegments. The report covers the entire ecosystem of the defense cybersecurity industry and will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report will also help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:
-- Analysis of key drivers (Expanding cyberattacks across various defense industries, Integration of advanced digital technologies, Rapid deployment of information technology, Rising defense expenditure on modernization of cybersecurity solutions) Restraints

(Inefficiency of legacy systems in the modern cybersecurity landscape, Increasing regulatory compliances)Opportunities (Boost in international collaborations) and challenges (Shortage of skilled personnel, Interoperability issues within existing defense systems) that impact the growth of the defense cybersecurity market.
- Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the defense cybersecurity market.
- Market Development: Comprehensive information about lucrative markets - the report analyses the defense cybersecurity market across varied regions
- Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the defense cybersecurity market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Booz Allen Hamilton Inc. (US), General Dynamics Corporation (US), Cisco Systems, Inc. (US), Microsoft (US), Leidos (US) among others in the defense cybersecurity market.

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