

Vegetables in South Africa

Market Direction | 2023-12-15 | 18 pages | Euromonitor

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Report description:

The impact of inflation has not spared vegetables, with the latter also experiencing further steep price increases in 2023. With affordability being a key priority for South Africans, one of the ways to offset these increases is by choosing to purchase seasonal vegetables as well as those grown locally. The increase in supply and the shortened route to market make this produce more competitively priced than vegetables out of season or imported. However, it is not always possible to avoid price h...

Euromonitor International's Vegetables in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cauliflowers and broccoli, Maize, Onion, Other Vegetables, Tomatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Vegetables in South Africa
Euromonitor International
December 2023

List Of Contents And Tables

VEGETABLES IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

No avoiding price hikes for vegetables due to higher input costs

Vegetables continue to benefit from home cooking

PROSPECTS AND OPPORTUNITIES

Processed vegetables provide competition due to convenience trend

Sustainability to become greater area of focus over the forecast period

Summary 1 Major Processors of Vegetables 2023

CATEGORY DATA

Table 1 Total Sales of Vegetables by Category: Total Volume 2018-2023

Table 2 Total Sales of Vegetables by Category: % Total Volume Growth 2018-2023

Table 3 Retail Sales of Vegetables by Category: Volume 2018-2023

Table 4 Retail Sales of Vegetables by Category: % Volume Growth 2018-2023

Table 5 Retail Sales of Vegetables by Category: Value 2018-2023

Table 6 Retail Sales of Vegetables by Category: % Value Growth 2018-2023

Table 7 Retail Sales of Vegetables by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 Forecast Total Sales of Vegetables by Category: Total Volume 2023-2028

Table 9 Forecast Total Sales of Vegetables by Category: % Total Volume Growth 2023-2028

Table 10 □Forecast Retail Sales of Vegetables by Category: Volume 2023-2028

Table 11 □Forecast Retail Sales of Vegetables by Category: % Volume Growth 2023-2028

Table 12 □Forecast Retail Sales of Vegetables by Category: Value 2023-2028

Table 13 □Forecast Retail Sales of Vegetables by Category: % Value Growth 2023-2028

FRESH FOOD IN SOUTH AFRICA

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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