

Vacuum Cleaners in Sweden

Market Direction | 2023-12-14 | 35 pages | Euromonitor

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Report description:

In common with many areas of consumer appliances, vacuum cleaners registered a fall in volume sales in 2023 having experienced a notable increase in demand during the COVID-19 crisis. With consumers spending more time at home during the pandemic, they focused more attention and spending on their domestic environments. This favoured sales of products such as vacuum cleaners, which helped to make the home environment cleaner and more appealing. Lower sales volumes in 2023 were partly reflective of...

Euromonitor International's Vacuum Cleaners in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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