

Vacuum Cleaners in Norway

Market Direction | 2023-12-14 | 35 pages | Euromonitor

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Report description:

There was a slight retail volume decrease for vacuum cleaners in 2023, a contrast to the stronger volume decreases seen in small appliances as a whole. Vacuum cleaners benefited from its wide variety of offerings, with different formats being complementary rather than a direct substitute to other appliances in the category. For example, stick vacuum cleaners were popular in 2023, and used as a quick and convenient method for a light vacuum. These products have been enhanced by innovation efficac...

Euromonitor International's Vacuum Cleaners in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Vacuum cleaners offer a variety of options, appealing to various budgets

New models benefit consumers by easing the chore of cleaning

Stick and robotic vacuum cleaners challenge the traditional cylinder format

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Multifunctional products to gain traction across the forecast period

Innovation will focus on AI features to make cleaning the home easier

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