

Vacuum Cleaners in Hong Kong, China

Market Direction | 2023-12-14 | 34 pages | Euromonitor

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Report description:

Strong retail volume growth has been seen for robotic vacuum cleaners for several years, and although the rate of increase is set to slow in 2023, solid growth is still expected. This is partly because pandemic restrictions have been removed, prompting consumers to finally be able to enjoy themselves outside the home, while the robotic vacuum cleaner does the work at home. It is also because their small size and easy set-up are valued by consumers, especially since Hong Kong's average apartment...

Euromonitor International's Vacuum Cleaners in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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