

Vacuum Cleaners in China

Market Direction | 2023-11-24 | 37 pages | Euromonitor

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Report description:

In 2022, vacuum cleaners experienced disruption, with retail volume sales experiencing a decline. This was primarily due to the resurgence of COVID-19, which had a negative impact on production and delivery. However, following the end of the pandemic and the full reopening in 2023, production and logistics have returned to normal, and retail volume sales of vacuum cleaners are set to record single-digit growth. However, amongst categories, traditional and single-function vacuum cleaners, such as...

Euromonitor International's Vacuum Cleaners in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Vacuum cleaners returns to growth after a year of decline

Retail volume sales of robotic vacuum cleaners set to see a slight decline

Domestic brands outperform foreign brands

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