

Vacuum Cleaners in Chile

Market Direction | 2023-12-15 | 34 pages | Euromonitor

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Report description:

Overall demand for vacuum cleaners is rising in 2023 following the previous year's substantial declines. Heightened hygiene routines and the hub as a home mean that Chileans continue to pay greater attention to the cleanliness of their homes, and are therefore investing in appliances that enable them to create a safe and comfortable living environment. Demand is also being driven by real estate development, and the increasing number of innovative products that are flooding the market with differ...

Euromonitor International's Vacuum Cleaners in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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