

Travel in India

Market Direction | 2023-12-15 | 45 pages | Euromonitor

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Report description:

In 2023, inbound travel to India is set to see robust growth on the back of international events, coupled with government initiatives. Global political gatherings such as the G20 summit, and the hosting of international sporting events have helped highlight the warm hospitality and vibrant culture of the country. Furthermore, initiatives by the government, such as the expansion of the e-visa facility to 165 countries, the extension of UPI (Unified Payment Interface) for inbound travellers from G...

Euromonitor International's Travel in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Booking, In-Destination Spending, Lodging (Destination), Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Travel market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2023 DEVELOPMENTS

Inbound tourism poised for full value recovery, propelled by global events and government initiatives

Spiritual and short-haul weekend trips fuel demand for domestic tourism

PROSPECTS AND OPPORTUNITIES

Rising disposable incomes and better international connectivity to act as catalysts for growth in outbound tourism

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