

## **Tourism Flows in India**

Market Direction | 2023-12-15 | 26 pages | Euromonitor

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## Report description:

In 2023, international events, coupled with initiatives by the government, have been allowing inbound tourism to witness healthy growth, which is ultimately expected to drive current value sales beyond the pre-pandemic level, seen in 2019. Inbound tourism has experienced a remarkable resurgence in 2023, propelled by significant global gatherings such as the G20 summit, through which India, under its presidency, strategically positioned itself as a global tourism hub. Simultaneously, the hosting...

Euromonitor International's Tourism Flows in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Domestic Tourism, Inbound Arrivals, Outbound Departures.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Tourism Flows market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

Tourism Flows in India Euromonitor International December 2023

List Of Contents And Tables

TOURISM FLOWS IN INDIA

**KEY DATA FINDINGS** 

2023 DEVELOPMENTS

Inbound tourism poised for full value recovery, propelled by global events and government initiatives

Spiritual and short-haul weekend trips fuel demand for domestic tourism

PROSPECTS AND OPPORTUNITIES

Rising disposable incomes and better international connectivity to act as catalysts for growth in outbound tourism

Government emphasis on tourism and growing consumer inclination to travel will foster growth prospects

**CATEGORY DATA** 

Table 1 Inbound Arrivals: Number of Trips 2018-2023

Table 2 Inbound Arrivals by Country: Number of Trips 2018-2023

Table 3 Inbound City Arrivals 2018-2023

Table 4 Inbound Tourism Spending: Value 2018-2023

Table 5 Forecast Inbound Arrivals: Number of Trips 2023-2028

Table 6 Forecast Inbound Arrivals by Country: Number of Trips 2023-2028

Table 7 Forecast Inbound Tourism Spending: Value 2023-2028

Table 8 Domestic Trips by Destination: Number of Trips 2018-2023

Table 9 Domestic Spending: Value 2018-2023

Table 10 [Forecast Domestic Trips by Destination: Number of Trips 2023-2028

Table 11 ☐Forecast Domestic Spending: Value 2023-2028

Table 12 
☐Outbound Departures: Number of Trips 2018-2023

Table 13 Outbound Departures by Destination: Number of Trips 2018-2023

Table 14 ∏Outbound Tourism Spending: Value 2018-2023

Table 15 [Forecast Outbound Departures: Number of Trips 2023-2028

Table 16 ∏Forecast Outbound Departures by Destination: Number of Trips 2023-2028

Table 17 ∏Forecast Outbound Spending: Value 2023-2028

TRAVEL IN INDIA

**EXECUTIVE SUMMARY** 

Travel in 2023

Airlines: Key trends Hotels: Key trends Booking: Key trends What next for travel? MARKET DATA

Table 18 Surface Travel Modes Sales: Value 2018-2023

Table 19 Surface Travel Modes Online Sales: Value 2018-2023

Table 20 Forecast Surface Travel Modes Sales: Value 2023-2028

Table 21 Forecast Surface Travel Modes Online Sales: Value 2023-2028

Table 22 In-Destination Spending: Value 2018-2023

Table 23 Forecast In-Destination Spending: Value 2023-2028

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