

Tea in the Netherlands

Market Direction | 2023-12-13 | 22 pages | Euromonitor

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Report description:

Overall retail volume sales of tea in the Netherlands have continued to contract in 2023 due to a combination of rising prices, weakened purchasing power, increasing maturity and the fact that consumers are now spending less time at home with the return to pre-pandemic routines. The pace of decline has slowed, however, in part because the easing of inflationary pressures has ensured price hikes have not been as extreme as in 2022. In addition, after having fluctuated significantly over most of t...

Euromonitor International's Tea in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Douwe Egberts launches new variety box in fruit/herbal tea

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