

## **Sugar and Sweeteners in South Africa**

Market Direction | 2023-12-15 | 17 pages | Euromonitor

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### **Report description:**

South Africa's sugar industry has struggled in recent years due to a combination of poor local production, impacted by loadshedding and flooding, as well as elevated international sugar prices, caused by climatic factors such as drought. While declining local production has increased the demand for imported sugar, prices remain high. Relying too heavily on imported sugar has further exacerbated sugar producers' woes.

Euromonitor International's Sugar and Sweeteners in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sugar and Sweeteners market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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