

## **Sports Nutrition in Germany**

Market Direction | 2023-12-14 | 24 pages | Euromonitor

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### **Report description:**

Sports nutrition - one of the most dynamic categories in the entire consumer health industry, continued to record strong growth in 2023. The category has been continuing to experience a positive performance, with double-digit current value growth being seen in 2023. This was bolstered by the increased focus on health, fitness and active lifestyles among a wider group of consumers in Germany, as well as new and innovative brand launches catering to a variety of interests and needs (plant-based, o...

Euromonitor International's Sports Nutrition in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Sports Non-Protein Products, Sports Protein Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Nutrition market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SPORTS NUTRITION IN GERMANY

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