

Sports Drinks in Costa Rica

Market Direction | 2023-12-13 | 24 pages | Euromonitor

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Report description:

In the post-pandemic era, Costa Ricans have resumed sports and exercise regimes, including group activities and competitions. Sports drinks has benefited from this return to normalcy as consumers use them to fuel during sports and/or refuel after exercising. Despite higher unit prices resulting from inflationary pressures, consumers have been keen to use sports drinks to help them get back into fitness. Sports drinks enjoy wide distribution in Costa Rica and are available in both the modern and...

Euromonitor International's Sports Drinks in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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