

## **Sports Drinks in Chile**

Market Direction | 2023-12-14 | 28 pages | Euromonitor

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### **Report description:**

Sports drinks has witnessed an impressive performance over much of the review period, with off-trade volume sales recording double-digit growth in 2021 and 2022. While volume sales in 2023 have marginally declined, overall demand remains significantly higher than pre-pandemic levels. Multiple factors contribute to the resounding success of sports drinks in Chile. The demand for these beverages is driven by hotter summers, as consumers seek refreshing hydration options, while they are also posi...

Euromonitor International's Sports Drinks in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Gatorade Zero raises competition in reduced sugar segment

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