

## **Sports Drinks in Bolivia**

Market Direction | 2023-12-13 | 25 pages | Euromonitor

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### **Report description:**

Sports drinks continues to grow from strength to strength and in 2023 is expected to register double-digit volume growth. One factor driving this healthy growth is an expanding consumer base. Not only are sports drinks consumed by athletes looking to hydrate, but increasingly other consumers also purchase sports drinks for hydration. For instance, parents often buy sports drinks for their children if they are suffering from diarrhoea, rather than giving them oral hydration solutions, which are m...

Euromonitor International's Sports Drinks in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Sports Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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