

Soft Drinks in Costa Rica

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Report description:

Soft drinks faced a difficult year in 2023 as high levels of inflation were exacerbated by the appreciation of the Costa Rica Colon vis-a-vis the US dollar. Inflation led to unit price increases across a range of soft drinks categories, although inflationary pressures have eased somewhat in 2023. Soft drinks prices had already risen in the post-COVID era, due to higher shipping costs and supply chain disruptions. Collectively, these conditions have created a challenging period for soft drinks pl...

Euromonitor International's Soft Drinks in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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