

Soft Drinks in Costa Rica

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Report description:

Soft drinks faced a difficult year in 2023 as high levels of inflation were exacerbated by the appreciation of the Costa Rica Colon vis-a-vis the US dollar. Inflation led to unit price increases across a range of soft drinks categories, although inflationary pressures have eased somewhat in 2023. Soft drinks prices had already risen in the post-COVID era, due to higher shipping costs and supply chain disruptions. Collectively, these conditions have created a challenging period for soft drinks pl...

Euromonitor International's Soft Drinks in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Soft Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Soft Drinks in Costa Rica
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List Of Contents And Tables

SOFT DRINKS IN COSTA RICA

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 10 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 11 □Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 12 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 13 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 14 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 15 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 16 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 17 □NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 18 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 19 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 20 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 21 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 22 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 23 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 24 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 25 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 26 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 27 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 28 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 29 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 30 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 31 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

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Table 32 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

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SOURCES

Summary 1 Research Sources

CARBONATES IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Carbonates witness an impressive performance despite inflationary pressures

Coca-Cola teams up with Riot Games to launch Ultimate Sin Azucar limited edition

Taco Bell abandons Pepsi to pursue exclusive alliance with Coca-Cola

PROSPECTS AND OPPORTUNITIES

Acceleration of reduced sugar and sugar-free offerings expected in carbonates

Recycled materials and returnable bottles resonate with consumers

Fountain on-trade volumes to see further growth as consumers resume casual dining

CATEGORY DATA

Table 33 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 34 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 35 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 36 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 37 Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 38 Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 39 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 40 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 41 Sales of Carbonates by Total Fountain On-trade: Volume 2018-2023

Table 42 ☐Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2018-2023

Table 43 ☐NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 44 ☐LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 45 ☐NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 46 ☐LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 47 ☐Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 48 ☐Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 49 ☐Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 50 ☐Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 51 ☐Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2023-2028

Table 52 ☐Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2023-2028

JUICE IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Juice experiences high unit price increases

Tropical and Dos Pinos remain strong in the category

Demand for coconut and plant-based waters is beginning to slow

PROSPECTS AND OPPORTUNITIES

Healthier options likely to emerge in juice

Presence of private label options expected to increase

Smaller serving sizes projected to grow

CATEGORY DATA

Table 53 Off-trade Sales of Juice by Category: Volume 2018-2023

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Table 54 Off-trade Sales of Juice by Category: Value 2018-2023
Table 55 Off-trade Sales of Juice by Category: % Volume Growth 2018-2023
Table 56 Off-trade Sales of Juice by Category: % Value Growth 2018-2023
Table 57 NBO Company Shares of Off-trade Juice: % Volume 2019-2023
Table 58 LBN Brand Shares of Off-trade Juice: % Volume 2020-2023
Table 59 NBO Company Shares of Off-trade Juice: % Value 2019-2023
Table 60 LBN Brand Shares of Off-trade Juice: % Value 2020-2023
Table 61 Forecast Off-trade Sales of Juice by Category: Volume 2023-2028
Table 62 □Forecast Off-trade Sales of Juice by Category: Value 2023-2028
Table 63 □Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028
Table 64 □Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028

BOTTLED WATER IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Bottled water demand remains upbeat
Recovery in tourism sector boosts bottled water sales
On-trade channel witnesses strong performance

PROSPECTS AND OPPORTUNITIES

Health and wellness trends should favour category in the future
Climate change may influence consumption patterns in the future
Private label participation set to increase

CATEGORY DATA

Table 65 Off-trade Sales of Bottled Water by Category: Volume 2018-2023
Table 66 Off-trade Sales of Bottled Water by Category: Value 2018-2023
Table 67 Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023
Table 68 Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023
Table 69 NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023
Table 70 LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023
Table 71 NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023
Table 72 LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023
Table 73 Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028
Table 74 □Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028
Table 75 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028
Table 76 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

SPORTS DRINKS IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sports drinks category witnesses strong performance
Unit price increases as a result of persistent inflation
Consumer demand rising for reduced sugar and sugar-free variants

PROSPECTS AND OPPORTUNITIES

Sports drinks powders to become more competitive
Gatorade and Powerade will continue to dominate sales
Positive performance expected in sports drinks

CATEGORY DATA

Table 77 Off-trade Sales of Sports Drinks: Volume 2018-2023
Table 78 Off-trade Sales of Sports Drinks: Value 2018-2023

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Table 79 Off-trade Sales of Sports Drinks: % Volume Growth 2018-2023
 Table 80 Off-trade Sales of Sports Drinks: % Value Growth 2018-2023
 Table 81 NBO Company Shares of Off-trade Sports Drinks: % Volume 2019-2023
 Table 82 LBN Brand Shares of Off-trade Sports Drinks: % Volume 2020-2023
 Table 83 NBO Company Shares of Off-trade Sports Drinks: % Value 2019-2023
 Table 84 LBN Brand Shares of Off-trade Sports Drinks: % Value 2020-2023
 Table 85 Forecast Off-trade Sales of Sports Drinks: Volume 2023-2028
 Table 86 □Forecast Off-trade Sales of Sports Drinks: Value 2023-2028
 Table 87 □Forecast Off-trade Sales of Sports Drinks: % Volume Growth 2023-2028
 Table 88 □Forecast Off-trade Sales of Sports Drinks: % Value Growth 2023-2028

ENERGY DRINKS IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Energy drinks maintains high growth rates in face of price rises

Dos Pinos enters the category with VK Viking Energy Drink

Jet launches Jet A.M. with orange juice

PROSPECTS AND OPPORTUNITIES

On-trade energy drinks performance to remain strong

Jet is poised to keep its lead with focus on value segment

Interest in sugar-free and reduced sugar offerings to grow

CATEGORY DATA

Table 89 Off-trade Sales of Energy Drinks: Volume 2018-2023
 Table 90 Off-trade Sales of Energy Drinks: Value 2018-2023
 Table 91 Off-trade Sales of Energy Drinks: % Volume Growth 2018-2023
 Table 92 Off-trade Sales of Energy Drinks: % Value Growth 2018-2023
 Table 93 NBO Company Shares of Off-trade Energy Drinks: % Volume 2019-2023
 Table 94 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2020-2023
 Table 95 NBO Company Shares of Off-trade Energy Drinks: % Value 2019-2023
 Table 96 LBN Brand Shares of Off-trade Energy Drinks: % Value 2020-2023
 Table 97 Forecast Off-trade Sales of Energy Drinks: Volume 2023-2028
 Table 98 □Forecast Off-trade Sales of Energy Drinks: Value 2023-2028
 Table 99 □Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2023-2028
 Table 100 □Forecast Off-trade Sales of Energy Drinks: % Value Growth 2023-2028

CONCENTRATES IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Concentrates witness modest price increases

Iced tea remains the leading variety in powder concentrates

Sports drinks powder concentrates see an uptick in sales

PROSPECTS AND OPPORTUNITIES

Private label expected to see further gains

Powder concentrates and competition with RTD soft drinks

Health and wellness trends appear in concentrates

CATEGORY DATA

Concentrates Conversions

Summary 2 Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 101 Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023

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Table 102 Off-trade Sales of Concentrates by Category: Value 2018-2023
 Table 103 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023
 Table 104 Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023
 Table 105 NBO Company Shares of Off-trade Concentrates (RTD): % Volume 2019-2023
 Table 106 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023
 Table 107 NBO Company Shares of Off-trade Concentrates: % Value 2019-2023
 Table 108 LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023
 Table 109 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023
 Table 110 □LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023
 Table 111 □NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023
 Table 112 □LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023
 Table 113 □Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028
 Table 114 □Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028
 Table 115 □Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028
 Table 116 □Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

RTD TEA IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

RTD Tea benefits from smaller unit price increases
 Fountain on-trade volumes of RTD Tea see expansion
 CamBio RTD tea with CBD hits the shelves

PROSPECTS AND OPPORTUNITIES

Reduced sugar offerings likely to expand
 New flavours and varieties are poised to emerge
 Emerging trend in Kombucha as part of health and wellness trend

CATEGORY DATA

Table 117 Off-trade Sales of RTD Tea by Category: Volume 2018-2023
 Table 118 Off-trade Sales of RTD Tea by Category: Value 2018-2023
 Table 119 Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023
 Table 120 Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023
 Table 121 NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023
 Table 122 LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023
 Table 123 NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023
 Table 124 LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023
 Table 125 Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028
 Table 126 □Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028
 Table 127 □Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028
 Table 128 □Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028

RTD COFFEE IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation drives unit prices higher for RTD coffee
 Cafe Britt continues to lead category
 More consumers turn away from RTD coffee

PROSPECTS AND OPPORTUNITIES

Broader distribution needed to grow sales in RTD coffee category
 Wider product choice should drive interest in RTD coffee

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Changing climate and higher temperatures could fuel demand for RTD coffee

CATEGORY DATA

Table 129 Off-trade Sales of RTD Coffee: Volume 2018-2023

Table 130 Off-trade Sales of RTD Coffee: Value 2018-2023

Table 131 Off-trade Sales of RTD Coffee: % Volume Growth 2018-2023

Table 132 Off-trade Sales of RTD Coffee: % Value Growth 2018-2023

Table 133 NBO Company Shares of Off-trade RTD Coffee: % Volume 2019-2023

Table 134 LBN Brand Shares of Off-trade RTD Coffee: % Volume 2020-2023

Table 135 NBO Company Shares of Off-trade RTD Coffee: % Value 2019-2023

Table 136 LBN Brand Shares of Off-trade RTD Coffee: % Value 2020-2023

Table 137 Forecast Off-trade Sales of RTD Coffee: Volume 2023-2028

Table 138 □Forecast Off-trade Sales of RTD Coffee: Value 2023-2028

Table 139 □Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2023-2028

Table 140 □Forecast Off-trade Sales of RTD Coffee: % Value Growth 2023-2028

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