

Small Cooking Appliances in Sweden

Market Direction | 2023-12-14 | 39 pages | Euromonitor

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Report description:

In 2023, sales volumes of small cooking appliances continued to fall, having seen a strong rise in demand in 2020 and 2021 during the COVID-19 crisis. The pandemic brought forward demand for small cooking appliances with volumes and, to some extent, 2023 volumes represented a return to normalised levels in a post-COVID-19 environment. The waning of the threat from COVID-19 drove a shift in household spending priorities, with households lowering their spend on small cooking appliances and dedicat...

Euromonitor International's Small Cooking Appliances in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2023

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