

Small Cooking Appliances in Spain

Market Direction | 2023-12-15 | 41 pages | Euromonitor

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Report description:

Coffee machines is the largest category in small cooking appliances but it continued to see declining sales in retail volume terms in 2023. While retail volume sales continued to decline in 2023 sales saw strong growth in current value terms. This was partly due to inflation but also due to the premiumisation trend, with players looking to offer higher value products. Professional and premium products outperformed lower-prices budget alternatives with consumers increasingly keen to recreate the...

Euromonitor International's Small Cooking Appliances in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2023 DEVELOPMENTS

Sales of coffee machines remain resilient despite losses as consumers look for the perfect cup of coffee at home

Light fryers thriving as consumers look for healthier and more convenient ways of cooking

Air fryers remains the main target of innovation

PROSPECTS AND OPPORTUNITIES

Aesthetics and design are expected to continue gaining relevance for consumers

'Fun' cooking appliances and breadmakers likely to see a further drop in demand

Light fryers and coffee machines likely to remain the key categories to look out for

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