

Small Cooking Appliances in Norway

Market Direction | 2023-12-14 | 38 pages | Euromonitor

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Report description:

Retail volume sales of small cooking appliances in Norway has registered a double-digit decline in 2023. As in other categories of consumer appliances, the COVID-19 pandemic brought forward purchases of small cooking appliances. Due to a maturity of demand, with a reduced need to purchase new small cooking appliances, market sizes normalised. The return to normality following COVID-19 has seen a shift in household spending priorities, with consumers lowering spend on small cooking appliances and...

Euromonitor International's Small Cooking Appliances in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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