

Small Cooking Appliances in Hong Kong, China

Market Direction | 2023-12-14 | 36 pages | Euromonitor

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Report description:

The retail volume growth rate of small cooking appliances is set to slow in 2023, with this trend also expected to continue in the near future. One of the key reasons for this is the removal of all pandemic restrictions, thus local consumers have been choosing to eat out more, or travel abroad, thus limiting the overall demand for small cooking appliances at home. In addition, rises in unit prices in line with the general increase in the cost of production has led to greater pressure on consumer...

Euromonitor International's Small Cooking Appliances in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Growth slows as consumers spend more time outside of the home
Economic uncertainty and population challenges a headwind for small cooking appliances

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International brands will remain popular, but Chinese brands likely to see increasing shares

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