

Small Cooking Appliances in Germany

Market Direction | 2023-12-13 | 38 pages | Euromonitor

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Report description:

In 2023, health and wellness trends deeply permeated the landscape of small cooking appliances in Germany, echoing a nationwide commitment to healthier lifestyles. Fryers, especially air fryers, continued to see strong growth in 2023. These innovative devices champion a healthier approach to frying by significantly reducing oil use, aligning with the evolving dietary habits of Germans. Furthermore, new coffee machines with cutting-edge filters and breakthrough technology are strategically design...

Euromonitor International's Small Cooking Appliances in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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