

RTD Tea in Chile

Market Direction | 2023-12-14 | 29 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

RTD tea in Chile does not necessarily follow its hot drinks counterpart. In contrast to the sluggish growth of regular tea in 2023, RTD tea continues to record substantial volume growth. While RTD tea has faced inflationary pressures like its hot counterpart, it has managed to counteract these effects with other positive factors. One such factor has been the warmer summers experienced in Chile due to climate change. As temperatures rise, there is increasing demand for appetising hydration soluti...

Euromonitor International's RTD Tea in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

RTD Tea in Chile
Euromonitor International
December 2023

List Of Contents And Tables

RTD TEA IN CHILE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Warmer climate and increasing penetration allow RTD tea to maintain growth

Kombucha remains dynamic performer as local competition increases

Flavour innovation becomes leading strategy for RTD tea brands

PROSPECTS AND OPPORTUNITIES

Kombucha to gain further growth momentum in double digits

Reduced sugar will be the main growth driver of still RTD tea

On-trade's penetration will grow, but remain small and confined to specialist coffee and tea shops

CATEGORY DATA

Table 1 Off-trade Sales of RTD Tea by Category: Volume 2018-2023

Table 2 Off-trade Sales of RTD Tea by Category: Value 2018-2023

Table 3 Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023

Table 4 Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023

Table 5 Leading Flavours for Off-trade RTD Tea: % Volume 2018-2023

Table 6 NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023

Table 7 LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023

Table 8 NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023

Table 9 LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023

Table 10 □Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028

Table 11 □Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028

Table 12 □Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028

Table 13 □Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028

SOFT DRINKS IN CHILE

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 14 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 15 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 16 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 17 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 18 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 19 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 22 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 23 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 24 □Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 25 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 26 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 27 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 28 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 29 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 30 □NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 31 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 32 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 33 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 34 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 35 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 36 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 37 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 38 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 39 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 40 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 41 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 42 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 43 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 44 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 45 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

APPENDIX

Fountain sales in Chile

Decreasing inflation drives improving demand for fountain sales in 2023

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

RTD Tea in Chile

Market Direction | 2023-12-14 | 29 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-03"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com