

Refrigeration Appliances in Spain

Market Direction | 2023-12-15 | 44 pages | Euromonitor

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Report description:

2023 was another tough year for sales of major appliances in Spain, including refrigeration appliances. Despite overall sales of refrigeration appliances reporting a decline in retail volume sales in 2023, freestanding fridge freezers was an exception. This combined refrigeration format is the favourite option among most Spaniards due to the value and convenience it is seen to offer. However, while freestanding fridge freezers saw growth in retail volume terms in 2023 built-in fridge freezers co...

Euromonitor International's Refrigeration Appliances in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2023

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Electric wine coolers/chillers and freezers decline in sales after good performance during the pandemic

Competitive landscape remains stable

PROSPECTS AND OPPORTUNITIES

Brands will continue investing in innovation with a focus on connectivity, AI and energy efficiency

Built-in refrigeration appliances expected to grow in popularity as consumers spend more time in their kitchens

Fridge freezers set to remain the main area of focus

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