

## **Refrigeration Appliances in Norway**

Market Direction | 2023-12-14 | 41 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

With a spike in retail volume sales noted during the outbreak of COVID-19, there was a retail volume decline in 2023, with consumers having a lower need to replace or buy new appliances. Additionally, rising inflation, higher cost of living, and low purchasing power led household spending priorities to shift, with many investing in essentials, with an overall reluctance to invest in big ticket items. Furthermore, there was a noted shift in spending towards activities, services and experiences, w...

Euromonitor International's Refrigeration Appliances in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Refrigeration Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Refrigeration Appliances in Norway  
Euromonitor International  
December 2023

List Of Contents And Tables

### REFRIGERATION APPLIANCES IN NORWAY

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Retail volume decline driven by rising prices and a shift from goods to services

Second-hand and refurbished goods benefit from rising sustainability trends

Design is increasingly important, with players launching bespoke options

#### PROSPECTS AND OPPORTUNITIES

The uncertain economic outlook leads to a decline in retail volume growth

Consumers will increasingly focus on design and customisation

Energy efficiency options increase, driving retail value growth

#### CATEGORY DATA

Table 1 Sales of Refrigeration Appliances by Category: Volume 2018-2023

Table 2 Sales of Refrigeration Appliances by Category: Value 2018-2023

Table 3 Sales of Refrigeration Appliances by Category: % Volume Growth 2018-2023

Table 4 Sales of Refrigeration Appliances by Category: % Value Growth 2018-2023

Table 5 Sales of Freezers by Format: % Volume 2018-2023

Table 6 Sales of Freezers by Volume Capacity: % Volume 2018-2023

Table 7 Sales of Fridge Freezers by Format: % Volume 2018-2023

Table 8 Sales of Fridge Freezers by Volume Capacity: % Volume 2018-2023

Table 9 Sales of Fridge Freezers by Smart Appliances: % Volume 2019-2023

Table 10 □Sales of Fridges by Volume Capacity: % Volume 2018-2023

Table 11 □NBO Company Shares of Refrigeration Appliances: % Volume 2019-2023

Table 12 □LBN Brand Shares of Refrigeration Appliances: % Volume 2020-2023

Table 13 □NBO Company Shares of Built-in Fridge Freezers: % Volume 2019-2023

Table 14 □NBO Company Shares of Freestanding Fridge Freezers: % Volume 2019-2023

Table 15 □NBO Company Shares of Built-in Fridges: % Volume 2019-2023

Table 16 □NBO Company Shares of Freestanding Fridges: % Volume 2019-2023

Table 17 □Distribution of Refrigeration Appliances by Format: % Volume 2018-2023

Table 18 □Production of Refrigeration Appliances: Total Volume 2018-2023

Table 19 □Forecast Sales of Refrigeration Appliances by Category: Volume 2023-2028

Table 20 □Forecast Sales of Refrigeration Appliances by Category: Value 2023-2028

Table 21 □Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2023-2028

Table 22 □Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2023-2028

### CONSUMER APPLIANCES IN NORWAY

#### EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## MARKET INDICATORS

Table 23 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 24 Replacement Cycles of Consumer Appliances by Category 2018-2024

## MARKET DATA

Table 25 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 26 Sales of Consumer Appliances by Category: Value 2018-2023

Table 27 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 28 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 29 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 30 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 31 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 32 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 33 □Sales of Small Appliances by Category: Volume 2018-2023

Table 34 □Sales of Small Appliances by Category: Value 2018-2023

Table 35 □Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 36 □Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 37 □NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 38 □LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 39 □NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 40 □LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 41 □Distribution of Major Appliances by Format: % Volume 2018-2023

Table 42 □Distribution of Small Appliances by Format: % Volume 2018-2023

Table 43 □Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 44 □Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 45 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 46 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 47 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 48 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 49 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 50 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 51 □Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 52 □Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 53 □Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 54 □Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

## DISCLAIMER

## SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Refrigeration Appliances in Norway

Market Direction | 2023-12-14 | 41 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to [support@scotts-international.com](mailto:support@scotts-international.com)

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact [support@scotts-international.com](mailto:support@scotts-international.com) or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-04"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)