

Refrigeration Appliances in Israel

Market Direction | 2023-12-15 | 40 pages | Euromonitor

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Report description:

Prices increased by 10-15% for most brands in late 2022. In anticipation of this, in the first and second quarters of 2022, distributors placed large orders ahead of the price increases. At the same time, consumer demand slumped, which meant a surplus of inventory in 2023. Facing a volatile political situation and challenging economic circumstances, consumers were close to survival mode and, if they spent money, they did so on services and vacations rather than on goods. This was reflected in ve...

Euromonitor International's Refrigeration Appliances in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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