

Refrigeration Appliances in Israel

Market Direction | 2023-12-15 | 40 pages | Euromonitor

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Report description:

Prices increased by 10-15% for most brands in late 2022. In anticipation of this, in the first and second quarters of 2022, distributors placed large orders ahead of the price increases. At the same time, consumer demand slumped, which meant a surplus of inventory in 2023. Facing a volatile political situation and challenging economic circumstances, consumers were close to survival mode and, if they spent money, they did so on services and vacations rather than on goods. This was reflected in ve...

Euromonitor International's Refrigeration Appliances in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Refrigeration Appliances in Israel
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List Of Contents And Tables

REFRIGERATION APPLIANCES IN ISRAEL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Challenging political and economic situation leads to consumer caution

Brimag Digital Age retains lead, but faces growing competition from smaller players

Slowdown in housing market adversely affects demand

PROSPECTS AND OPPORTUNITIES

Removal of inspection requirement set to benefit category development

Appliances and electronics specialists to remain dominant

Hybrid work, health awareness and sustainability to influence demand

CATEGORY DATA

Table 1 Sales of Refrigeration Appliances by Category: Volume 2018-2023

Table 2 Sales of Refrigeration Appliances by Category: Value 2018-2023

Table 3 Sales of Refrigeration Appliances by Category: % Volume Growth 2018-2023

Table 4 Sales of Refrigeration Appliances by Category: % Value Growth 2018-2023

Table 5 Sales of Freezers by Format: % Volume 2018-2023

Table 6 Sales of Freezers by Volume Capacity: % Volume 2018-2023

Table 7 Sales of Fridge Freezers by Format: % Volume 2018-2023

Table 8 Sales of Fridge Freezers by Volume Capacity: % Volume 2018-2023

Table 9 Sales of Fridge Freezers by Smart Appliances: % Volume 2019-2023

Table 10 □Sales of Fridges by Volume Capacity: % Volume 2018-2023

Table 11 □NBO Company Shares of Refrigeration Appliances: % Volume 2019-2023

Table 12 □LBN Brand Shares of Refrigeration Appliances: % Volume 2020-2023

Table 13 □NBO Company Shares of Built-in Fridge Freezers: % Volume 2019-2023

Table 14 □NBO Company Shares of Freestanding Fridge Freezers: % Volume 2019-2023

Table 15 □NBO Company Shares of Built-in Fridges: % Volume 2019-2023

Table 16 □NBO Company Shares of Freestanding Fridges: % Volume 2019-2023

Table 17 □Distribution of Refrigeration Appliances by Format: % Volume 2018-2023

Table 18 □Production of Refrigeration Appliances: Total Volume 2018-2023

Table 19 □Forecast Sales of Refrigeration Appliances by Category: Volume 2023-2028

Table 20 □Forecast Sales of Refrigeration Appliances by Category: Value 2023-2028

Table 21 □Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2023-2028

Table 22 □Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2023-2028

CONSUMER APPLIANCES IN ISRAEL

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

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MARKET INDICATORS

Table 23 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 24 Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 25 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 26 Sales of Consumer Appliances by Category: Value 2018-2023

Table 27 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 28 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 29 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 30 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 31 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 32 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 33 □Sales of Small Appliances by Category: Volume 2018-2023

Table 34 □Sales of Small Appliances by Category: Value 2018-2023

Table 35 □Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 36 □Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 37 □NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 38 □LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 39 □NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 40 □LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 41 □Distribution of Major Appliances by Format: % Volume 2018-2023

Table 42 □Distribution of Small Appliances by Format: % Volume 2018-2023

Table 43 □Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 44 □Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 45 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 46 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 47 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 48 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 49 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 50 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 51 □Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 52 □Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 53 □Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 54 □Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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