

Pre-Paid Cards in the US

Market Direction | 2023-12-15 | 27 pages | Euromonitor

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Report description:

2023 is likely to go down as the first generally "normal" year of the 2020s. While 2022 saw most companies return to at least some form of hybrid working, the emergence of the Omicron variant early in the year had a significant effect on the overall health of the nation. 2023 has seen no major named COVID-19 variant, and the number of companies that have scaled back on hybrid working in favour of more in-office time has ticked up as the year has gone by. One of the natural results of this trend...

Euromonitor International's Pre-Paid Card Transactions in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Pre-Paid Cards in the US
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List Of Contents And Tables

PRE-PAID CARDS IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Transportation pre-paid cards rebounds as more workers return to the office

Pre-paid cards play an increased role in government aid and tax returns

Pre-paid cards continue to make their way into fintech

PROSPECTS AND OPPORTUNITIES

Crypto and pre-paid cards offer an interesting proposition for the future

Fraud continues to be a major issue for both open and closed loop pre-paid cards

Will pre-paid cards be a winner in the quest for lower card fees?

CATEGORY DATA

Table 1 Pre-paid Cards: Number of Cards in Circulation 2018-2023

Table 2 Pre-paid Cards Transactions 2018-2023

Table 3 Pre-paid Cards in Circulation: % Growth 2018-2023

Table 4 Pre-paid Cards Transactions: % Growth 2018-2023

Table 5 Closed Loop Pre-paid Cards Transactions 2018-2023

Table 6 Closed Loop Pre-paid Cards Transactions: % Growth 2018-2023

Table 7 Open Loop Pre-paid Cards Transactions 2018-2023

Table 8 Open Loop Pre-paid Cards Transactions: % Growth 2018-2023

Table 9 Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 10 □Pre-paid Cards Transaction Value by Operator 2018-2022

Table 11 □Open Loop Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 12 □Open Loop Pre-paid Cards Transaction Value by Operator 2018-2022

Table 13 □Forecast Pre-paid Cards: Number of Cards in Circulation 2023-2028

Table 14 □Forecast Pre-paid Cards Transactions 2023-2028

Table 15 □Forecast Pre-paid Cards in Circulation: % Growth 2023-2028

Table 16 □Forecast Pre-paid Cards Transactions: % Growth 2023-2028

Table 17 □Forecast Closed Loop Pre-paid Cards Transactions 2023-2028

Table 18 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2023-2028

Table 19 □Forecast Open Loop Pre-paid Cards Transactions 2023-2028

Table 20 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2023-2028

FINANCIAL CARDS AND PAYMENTS IN THE US

EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

2023 key trends

The administration takes aim: Crypto indictments and federal interest rates

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 21 Number of POS Terminals: Units 2018-2023

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Table 22 Number of ATMs: Units 2018-2023

Table 23 Value Lost to Fraud 2018-2023

Table 24 Card Expenditure by Location 2023

Table 25 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 26 Domestic versus Foreign Spend 2023

MARKET DATA

Table 27 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 28 Financial Cards by Category: Number of Accounts 2018-2023

Table 29 Financial Cards Transactions by Category: Value 2018-2023

Table 30 Financial Cards by Category: Number of Transactions 2018-2023

Table 31 Consumer Payments by Category: Value 2018-2023

Table 32 Consumer Payments by Category: Number of Transactions 2018-2023

Table 33 M-Commerce by Category: Value 2018-2023

Table 34 M-Commerce by Category: % Value Growth 2018-2023

Table 35 Financial Cards: Number of Cards by Issuer 2018-2022

Table 36 Financial Cards: Number of Cards by Operator 2018-2022

Table 37 Financial Cards: Card Payment Transactions Value by Operator 2018-2022

Table 38 Financial Cards: Card Payment Transactions Value by Issuer 2018-2022

Table 39 Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028

Table 40 Forecast Financial Cards by Category: Number of Accounts 2023-2028

Table 41 Forecast Financial Cards Transactions by Category: Value 2023-2028

Table 42 Forecast Financial Cards by Category: Number of Transactions 2023-2028

Table 43 Forecast Consumer Payments by Category: Value 2023-2028

Table 44 Forecast Consumer Payments by Category: Number of Transactions 2023-2028

Table 45 Forecast M-Commerce by Category: Value 2023-2028

Table 46 Forecast M-Commerce by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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