

Personal Care Appliances in Israel

Market Direction | 2023-12-15 | 35 pages | Euromonitor

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Report description:

Because of the volatile political situation and challenging economic environment, consumers' reduced spending power was strongly focused on essential items in 2023. If they did choose to spend money on non-essentials, however, they tended to do so on services and vacations, with spend on personal care appliances slowing down. In addition, there was a surge in hair trimmers and body shavers during the COVID-19 crisis, while demand for hair straighteners and hair dryers increased in 2021 and 2022...

Euromonitor International's Personal Care Appliances in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Care Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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