

Personal Care Appliances in France

Market Direction | 2023-12-13 | 40 pages | Euromonitor

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Report description:

Even though certain categories saw a lockdown related boost and thus are now seeing aligning slumps, the return to out-of-home lifestyles and renewed social interactions is ultimately stimulating demand for personal care appliances. Indeed, consumers are paying more attention to their appearance again in the post-pandemic landscape. As a result, personal care appliances proved to be a relatively resilient category in 2023. Pandemic related trends included demand from women for hair dryers during...

Euromonitor International's Personal Care Appliances in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Care Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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