

Other Hot Drinks in Turkey

Market Direction | 2023-12-15 | 21 pages | Euromonitor

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Report description:

In 2023, other hot drinks registered only marginal volume growth, driven by the solid performance of other plant based hot drinks, which are locally known as sahlep in Turkey. Sahlep is a milky hot drink made from wild orchid tubers and is a very traditional and popular beverage consumed during the winter months. Price inflation has also been an issue denting consumption of other hot drinks in 2023. Average unit prices of other hot drinks have increased in recent years due to the devaluation of...

Euromonitor International's Other Hot Drinks in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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