

Other Hot Drinks in Turkey

Market Direction | 2023-12-15 | 21 pages | Euromonitor

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Report description:

In 2023, other hot drinks registered only marginal volume growth, driven by the solid performance of other plant based hot drinks, which are locally known as sahlep in Turkey. Sahlep is a milky hot drink made from wild orchid tubers and is a very traditional and popular beverage consumed during the winter months. Price inflation has also been an issue denting consumption of other hot drinks in 2023. Average unit prices of other hot drinks have increased in recent years due to the devaluation of...

Euromonitor International's Other Hot Drinks in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Other Hot Drinks in Turkey
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List Of Contents And Tables

OTHER HOT DRINKS IN TURKEY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Other hot drinks demonstrates marginal volume growth in 2023

Powder-based hot drinks see decline in sales

Nestle Gida Sanayii AS leads the sector

PROSPECTS AND OPPORTUNITIES

Other hot drinks to witness positive growth over forecast period

Discounters are expected to witness further growth

On-trade channel to make full post-pandemic recovery

CATEGORY DATA

Table 1 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 2 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 3 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 4 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 6 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 7 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 8 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 9 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 10 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

HOT DRINKS IN TURKEY

EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 13 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 14 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 20 □Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

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Table 21 ☐NBO Company Shares of Hot Drinks: % Retail Value 2019-2023
Table 22 ☐LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023
Table 23 ☐Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023
Table 24 ☐Retail Distribution of Hot Drinks by Format: % Volume 2018-2023
Table 25 ☐Retail Distribution of Hot Drinks by Format and Category: % Volume 2023
Table 26 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028
Table 27 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028
Table 28 ☐Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028
Table 29 ☐Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028
Table 30 ☐Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028
Table 31 ☐Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028
Table 32 ☐Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028
Table 33 ☐Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028
Table 34 ☐Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028
Table 35 ☐Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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